

To: Licensing and Gambling Acts Sub-Committee
Date: 6th August 2025
Report of: Deputy Chief Executive for City and Citizens' Services
Title of Report: Heat Afro Lounge – Application for a variation to a Premises Licence – Heat Afro Lounge, 282 Cowley Road, Oxford, OX4 1UR

Summary and recommendations	
Decision being taken:	To inform the determination of Heat Afro Lounge's application for a variation to a Premises Licence
Key decision:	No
Corporate Priority:	Strong, fair economy and thriving communities
Policy Framework:	Statement of Licensing Policy – Licensing Act 2003

Recommendation(s): The Sub-Committee resolves to:
1. Determine Heat Afro Lounge's application taking into account the details in this report and any representations made at this Sub-Committee meeting.

Appendix No.	Appendix Title	Exempt from Publication
Appendix 1	Application for a variation to a Premises Licence	No
Appendix 2	Current Premises Licence for Heat Afro Lounge	No
Appendix 3	Interested Parties (Other Persons) Representations	No
Appendix 4	Location Map	No

Introduction and background

1. This report is made to the Licensing and Gambling Acts Casework Sub-Committee so it may determine, in accordance with its powers and the Licensing Act 2003, whether to grant the variation of a Premises Licence to Heat Afro Lounge.

2. An application for a variation to a Premises Licence has been submitted by Heat Afro Lounge, the licensable activities applied to be varied, and the times proposed for these activities can be found detailed below:

Sale of Alcohol (On Sales Only)

Current Hours: *Sunday to Saturday 12:00 to 00:00 hours*

Proposed Hours:

Monday to Wednesday 12:30 to 00:30 hours

Thursday to Sunday 12:30 to 01:30 hours

Late Night Refreshment (Indoors Only)

Current Hours: *Sunday to Saturday 23:00 to 00:00 hours*

Proposed Hours:

Monday to Wednesday 23:00 to 00:30 hours

Thursday to Sunday 23:00 to 01:30 hours

Recorded Music (Indoors Only)

Current Hours: *Sunday to Saturday 09:00 to 00:00 hours*

Proposed Hours:

Monday to Wednesday 23:00 to 00:30 hours

Thursday to Sunday 23:00 to 01:30 hours

Live Music (Indoors Only)

New Activity Proposed:

Monday to Wednesday 23:00 to 00:30 hours

Thursday to Sunday 23:00 to 01:30 hours

Opening Hours

New proposed hours (not previously specified):

Monday to Wednesday 12:30 to 01:00 hours

Thursday to Sunday 12:30 to 02:00 hours

3. The application and the steps that the applicant intends to take to promote the licensing objectives (as set out in the operating schedule) can be found at **Appendix One**.

If the variation is granted as applied for, these measures will become enforceable conditions attached to the premises licence.

4. In order to assist all parties to this Hearing, the existing Premises Licence for Heat Afro Lounge, reference 25/01330/TRPREM, can be found at **Appendix Two**.

Relevant Representations

5. Responses were received from the Responsible Authorities as detailed in the table below:

Responsible Authority	Response	Licensing Objective(s)
Licensing Authority	No representation	
Thames Valley Police	No representation	
Fire and Rescue Service	No adverse comments	
Health and Safety	No representation	
Environmental Health	No objections	
Planning	No representation	
Child Safety	No representation	
NHS - Public Health	No representation	
Trading Standards	No representation	
Home Office	No representation	

6. A valid representation has been received from 1 Interested Party (Other Persons) as detailed in the table below:

Name	Address	Licensing Objective(s)
Sensitised	Sensitised	Public Nuisance

A copy of the representation can be found at **Appendix Three**

Location

7. A map can be found at **Appendix Four** which shows the general location of the applicant's premises.

Statement of Licensing Policy

8. The Sub-Committee is referred to the Council's Statement of Licensing Policy, in particular, the following paragraphs have a bearing upon the application:

Relevant Policy Matters	Section	Policy
Live music, dancing and theatre	4.2.1 to 4.2.3	GN23
Licensing Hours	5.1.1	LH1 to LH3

Relevant Policy Matters	Section	Policy
Display of Operating House	5.2.1 to 5.2.2	LH4 to LH5
Dispersal procedures	5.3.1 to 5.3.3	LH6
Last Admission Times	5.4.1 to 5.4.2	LH7
General Prevention of Public Nuisance	7.3.1 to 7.3.9	LA2 to LA3
Addressing local concerns	7.3.10	LA4
Late Night Refreshment	7.5.16 to 7.5.19	PP9

Home Office Statutory Guidance

9. Members are also referred to the statutory guidance issued by the Home Office, of particular relevance to this application are the following sections:

Relevant Sections	Relevant Paragraph
Public Nuisance	2.21 to 2.27
Regulated Entertainment	3.11
Late Night Refreshment	3.12 to 3.20

10. A copy of the Home Office Statutory Guidance can be found online:

<https://www.gov.uk/government/publications/explanatory-memorandum-revised-guidance-issued-under-s-182-of-licensing-act-2003>

Other Relevant Considerations

11. The Sub-Committee is reminded of its responsibilities under the Crime and Disorder Act 1998 (to co-operate in the reduction of crime and disorder in Oxford) and the Human Rights Act 1998 (which guarantees the right to a fair hearing for all parties in the determination of their civil rights, and also provides for the protection of property, which may include licences in existence, and the protection of private and family life) when considering the fair balance between the interests of the applicant and the rights of local residents. Any decision taken by the Sub-Committee must be necessary and proportionate to the objectives being pursued.
12. Members are reminded that whenever they make a decision under the Licensing Act 2003, they have a duty to act with a view to promoting the licensing objectives.

13. When considering any representations, only those issues relating to the four licensing objectives should be considered and appropriate weight given to the importance and relevance of each representation.
14. In making its decision, Members must also have regard to the Home Office statutory guidance issued under section 182 of the Licensing Act 2003 and the Council's own Statement of Licensing Policy.
15. The Sub-Committee must take such of the following steps as it considers appropriate for the promotion of the licensing objectives:
 - a. **Grant the licence in accordance with the application.**
 - b. **Modify the conditions of the operating schedule by altering or omitting or adding to them.**
 - c. **Exclude or restrict from the scope of the licence any of the licensable activities to which the application relates.**
 - d. **Reject the whole of the application.**

The Sub-Committee may also grant the licence subject to different conditions for different parts of the premises or the different licensable activities.

16. Members are asked to note that they may not modify the conditions or reject whole or part of the application merely because they consider it desirable to do so. It must be appropriate to do so in order to promote the licensing objectives. Any such step must relate to a relevant representation made.
17. If Members grant the application, the details of the operating schedule will be incorporated into the licence as conditions. The licence will also be subject to certain mandatory conditions.

Legal Issues

18. Members should note that the applicant or persons making representations have the right of appeal against the decision made by the Sub-Committee.

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Background Papers:	
1	Oxford City Council's Statement of Licensing Policy: Download the Statement of Licensing Policy Oxford City Council
2	Download the Statement of Licensing Policy Oxford City Council Revised Guidance issued under section 182 of the Licensing Act 2003

Please note in the table below the version number of your report that was finally cleared at each stage

APPENDIX ONE

Application to vary a premises licence under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Heat Afro Lounge Ltd.....
(Insert name(s) of applicant)

being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below

Premises licence number

25/01330/TRPREM

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
Heat Afro Lounge Ltd 282 Cowley Road			
Post town	Oxford	Postcode	OX4 1UR

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£18,000

Part 2 – Applicant details

Daytime contact telephone number	[REDACTED]		
E-mail address (optional)			
Current postal address if different from premises address	282 Cowley Road		
Post town	Oxford	Postcode	OX4 1UR

Part 3 - Variation

Please tick as appropriate

o you want the proposed variation to have effect as soon as possible?

☒ Yes

☐ No

If not, from what date do you want the variation to take effect?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1) ☐ Yes ☒ No

Please describe briefly the nature of the proposed variation (Please see guidance note 2)

To extend the hours is open to the public Monday to Wednesday 12:30hrs to 01:00hrs Thursday to Sunday 12:30hrs to 02:00hrs and the sale of alcohol Monday to Wednesday 12:30hrs to 00:30hrs Thursday to Sunday 12:30hrs to 01:30hrs, to add Live Music, Recorded Music and Late-night refreshments Monday to Wednesday 23:00hrs to 00:30hrs Thursday to Sunday 23:00hrs to 01:30hrs.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Part 4 Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Provision of regulated entertainment (Please see guidance note 3) Please tick all that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☒
- f) recorded music (if ticking yes, fill in box F) ☒
- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g)
 (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I) ☒

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 8)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
			<u>State any seasonal variations for performing plays</u> (please read guidance note 6)		
Wed					
Thur					
			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Fri					
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 8)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 5)		
Tue					
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 6)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 8)			<u>Please give further details</u> (please read guidance note 5)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 6)
Wed			
Thur			
Fri			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 7)
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 8)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 6)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 8)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon	23:00				
		00:30			
Tue	23:00				
		00:30			
Wed	23:00		<u>State any seasonal variations for the performance of live music</u> (please read guidance note 6)		
		00:30			
Thur	23:00				
		01:30			
Fri	23:00		<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
		01:30			
Sat	23:00				
		01:30			
Sun	23:00				
		01:30			

F

Recorded music Standard days and timings (please read guidance note 8)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon	23:00				
		00:30			
Tue	23:00				
		00:30			
Wed	23:00				
		00:30	<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 6)		
Thur	23:00				
		01:30			
Fri	23:00				
		01:30	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sat	23:00				
		01:30			
Sun	23:00				
		01:30			

G

Performances of dance Standard days and timings (please read guidance note 8)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 6)		
Wed					
Thur					
			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Fri					
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 8)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 5)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 6)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 8)			<u>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon	23:00				
		00:30			
Tue	23:00				
		00:30	<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 6)		
Wed	23:00				
		00:30			
Thur	23:00				
		01:30	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 7)		
Fri	23:00				
		01:30			
Sat	23:00				
		01:30			
Sun	23:00				
		01:30			

J

Supply of alcohol Standard days and timings (please read guidance note 8)			Will the supply of alcohol be for consumption – please tick (please read guidance note 9)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>State any seasonal variations for the supply of alcohol</u> (please read guidance note 6)		
Mon	12:00				
		00:30			
Tue	12:00				
		00:30			
Wed	12:00				
		00:30			
Thur	12:00				
		01:30			
Fri	12:00				
		01:30			
Sat	12:00				
		01:30			
Sun	12:00				
		01:30			
			<u>Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		

K

<p>Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10).</p> <p>N/A</p>

L

Hours premises are open to the public Standard days and timings (please read guidance note 8)			<u>State any seasonal variations</u> (please read guidance note 6)
Day	Start	Finish	
Mon	12:00		
		01:00	
Tue	12:00		
		01:00	
Wed	12:00		
		01:00	
Thur	12:00		
		02:00	
Fri	12:00		
		02:00	
Sat	12:00		
		02:00	
Sun	12:00		
		02:00	

Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 7)

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

N/A

Please tick as appropriate

- I have enclosed the premises licence ☐
- I have enclosed the relevant part of the premises licence ☐

If you have not ticked one of these boxes, please fill in reasons for not including the licence or part of it below

Reasons why I have not enclosed the premises licence or relevant part of premises licence.

Client hasn't got a copy of the premises licence.

M Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 11)

We recognise that our premises lies within Oxfords Cumulative Impact Policy Area and will be subject to Oxford's licensing policy 3 (LP3). We believe, however, that our premises will not impact adversely upon the promotion of the licensing objectives as the owner has surrendered his previous premises licence 22/01382/PREM for 189 Cowley Road and has simply moved down the road to 282 Cowley Road as is looking to operate the same business model there so this will not be adding to the Cumulative Impact. If anything this will be decreasing the total Cumulative Impact effect as there will be only 1 licensed premises instead of 2. As for this we would respectfully suggest that our premises will not have any negative impact upon the promotion of the licensing objectives and thus should be granted.

b) The prevention of crime and disorder

Premises licence has already robust conditions on it.

c) Public safety

Premises licence has already robust conditions on it.

d) The prevention of public nuisance

Premises licence has already robust conditions on it.

e) The protection of children from harm

Premises licence has already robust conditions on it.

Checklist:


Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☐
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15). ☐

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 5 – Signatures (please read guidance note 12)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	13/06/2025
Capacity	Duly Authorised Agent

Where the premises licence is jointly held, signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent (please read guidance note 14). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	259

Capacity	
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Contact name (where not previously given) and address for correspondence associated with this application (please read guidance note 15) Innpacked Ltd Suite F8 10 Whittle Road Ferndown Industrial Estate			
Post town	Wimborne	Post code	BH21 7RU
Telephone number (if any)	<div style="background-color: black; width: 100px; height: 1.2em;"></div>		

If you would prefer us to correspond with you by e-mail, your e-mail address (optional)
PREMISESLICENCE@INNPACKED.COM

Notes for Guidance

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

1. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable for the late night levy
2. Describe the premises. For example, the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place of consumption of these off-supplies of alcohol, you must include a description of where the place will be and its proximity to the premises.
3. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.

- Recorded Music: no licence permission is required for:
 - any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.
 - Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
 - Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
4. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
 5. For example state type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
 6. For example (but not exclusively), where the activity will occur on additional days during the summer months.
 7. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
 8. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
 9. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
 10. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
 11. Please list here steps you will take to promote all four licensing objectives together.

12. The application form must be signed.
13. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
14. Where there is more than one applicant, each of the applicants or their respective agents must sign the application form.
15. This is the address which we shall use to correspond with you about this application.

APPENDIX TWO

The Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005 Regulation 33, 34 and Schedule 12 Part A

Premises Licence *Oxford City Council*

Premises Licence Number

25/01330/TRPREM

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

Heat Afro Lounge
282 Cowley Road
Oxford
Oxfordshire
OX4 1UR

Telephone number

Where the licence is time limited the dates:

Not applicable

Licensable activities authorised by the licence:

Supply of Alcohol
Late Night Refreshment
Recorded Music

Times the licence authorises the carrying out of licensable activities:

Supply of Alcohol

Sunday to Saturday 12:00 hours to 00:00 hours (midnight)

Late Night Refreshment

Sunday to Saturday 23:00 hours to 00:00 hours (midnight)
Provided Indoors only

Recorded Music

Sunday to Saturday 09:00 hours to 00:00 hours (midnight)
Provided Indoors only

The opening hours of the premises:

Sunday to Saturday 09:00 hours - 00:00 hours (midnight)

Where the licence authorises supplies of alcohol whether these are on and/or off supplies:

On Sales Only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Heat Afro Lounge
282 Cowley Road
Oxford
Oxfordshire
OX4 1UR

Telephone number: 07985 113302

Email Address: mohammedhalilu35@gmail.com

Registered number of holder, for example company number, charity number (where applicable):

16344816

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Mohammed Bello Halilu

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Personal licence number: 19/03086/PER

Licensing Authority: Oxford City Council

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made under the Premises Licence;
 - (a) at a time when there is no Designated Premises Supervisor in respect of the Premises Licence; or
 - (b) at a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended.
2. Every supply of alcohol under the Premises Licence must be made or authorised by a person who holds a Personal Licence.
3.
 - 1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - 2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises:
 - a) games or other activities which require or encourage, or are designed to require or encourage, individuals to:
 - i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5.
 - 1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - 2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - 3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:
 - a) a holographic mark; or
 - b) an ultraviolet feature.

6. The responsible person must ensure that—
 - a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:
 - i) beer or cider: ½ pint;
 - ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - iii) still wine in a glass: 125 ml;
 - b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
7.
 1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
 2. For the purposes of the condition set out in paragraph 1:
 - (a) duty is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) permitted price is the price found by applying the formula: $P=D+(D \times V)$ where:
 - (i) P is the permitted price,
 - (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) relevant person means, in relation to premises in respect of which there is in force a premises licence:
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) relevant person means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) value added tax means value added tax charged in accordance with the Value Added Tax Act 1994.
 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
 4.
 - (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (the first day) would be different from the permitted price on the next day (the second day) as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

8. The Premises Licence Holder shall ensure that all staff employed at the premises whose duties include the sale or supply of alcohol shall undertake and complete a relevant programme of training prior to them being authorised to sell or supply alcohol. Such training shall consist of providing staff with an understanding of:

- The need to ensure the responsible sale and supply of alcohol
- The need to refuse the sale and supply of alcohol to persons who are intoxicated or underage
- The need to seek credible age verification from persons seeking to be sold or supplied alcohol who may appear under the age of 18 years old

The content of the training programme shall be agreed with the Force Licensing Officer of Thames Valley Police and the Licensing Authority prior to implementation.

Records of the training programme shall be maintained and made available to Authorised Officers upon request.

The Premises Licence holder shall provide a "refresher" training session to all relevant staff members as and when deemed necessary on a case by case evaluation, but as a minimum requirement the refresher training session shall be provided to all staff on at least one occasion every six months.

9. A Premises Daily Register shall be held at the premises. This Register shall be maintained for a rolling minimum period of 12 months, and shall record:
- The name of the person responsible for the premises on each given day.
 - The name of the person authorising the sale of alcohol each day.
 - All calls made to the premises where there is a complaint made by a resident or neighbour of noise, nuisance or anti-social behaviour by persons attending or leaving the premises. This shall record the details of the caller, the time and date of the call and the time and date of the incident about which the call is made and any actions taken to deal with the call.
 - Any refusals on grounds of age and/or intoxication (to include date, time, member of staff involved, reason for refusal as well as a brief physical description of the person refused)
 - The name, SIA number, start and finish time of anyone employed in a security role for that day
 - Any use of force by SIA registered staff in the effective management of the premises or in ejecting persons from the premises (to include date, time, member of staff involved, reason for force as well as a brief physical description of the person refused)
 - Weekly checks of the CCTV, to ensure it is fully operational and any faults are dealt with including the time of the check and the person that carried it out.
 - Any calls to or visits by Thames Valley Police in relation to any crime and disorder or like related matter.

The Designated Premises Supervisor shall check the Premises Daily Register on a weekly basis ensuring that it is completed and up-to-date, sign the Premises Daily Register each time that it is checked, and make the Premises Daily Register available for inspection by any Authorised Officer throughout the trading hours of the premises.

10. The premises shall implement written policies and procedural statements and/or management action plans. Such documents shall include, but not be limited to, the following:

- CCTV
- Conditions of Entry
- Crowd Dispersal
- Child Sexual Exploitation & Vulnerable Persons
- Noise
- Queue Management
- Responsible Service of Alcohol
- Security Measures
- Underage Sales & False Identification
- Zero Tolerance Drugs

The above policies and procedural statements shall be "live" documents, subject to amendment following consultation with the Licensing Authority, Environmental Health Department, and Thames Valley Police.

11. The CCTV policy shall incorporate the following basic requirements:

- Be switched on and fully operational when the licensable activities are being carried out.
- Record for a minimum rolling period of 31 days
- Have a camera covering any entrance which will provide a facial shot of identification quality.
- Have a means of copying any footage to another medium as evidence if requested by the Police
- Have a member of staff working at all times whilst the licence is in operation that is able to operate the system and in particular be able to provide copies of any footage requested by The Police.

12. The policies / procedures referred to at Condition 10 shall be reviewed and amended at any time that the Premises Licence holder deems appropriate, but shall in any case be reviewed following any concerns being raised to the Premises Licence holder by any Authorised Officer. Such reviews when undertaken shall seek the advice of the Force Licensing Officer of Thames Valley Police and the Licensing Authority.

13. The Premises Licence holder shall ensure that all staff employed at the premises are aware and understanding of the policies / procedures referred to at Condition 10 and the content of such policies and procedures and that they carry out their duties in accordance with them. Any necessary and justifiable deviation from those agreed shall be fully documented within the Premises Daily Register.

14. No person shall be admitted to the premises less than one hour before cessation of the last licensable activity.

15. The premises shall be cleared of customers and closed 30 minutes after the conclusion of the last licensed activity.

16. The sale of alcohol shall only be to persons who are eating at the premises/ have placed an order, or are waiting to place an order for food.

Annex 3 – Conditions attached after a hearing by the licensing authority

Not Applicable

Annex 4 – Plans

See attached plan.

From: [REDACTED]
To: [licensing](#); [REDACTED]
Cc: [REDACTED]
Subject: FAO Emma Thompson, Oxford City Council Planning re: 25/0234/PREM
Date: 28 June 2025 15:31:35

Application reference: 25/02343/PREM
Address: Heat Afro Lounge, 282 Cowley Road, Oxford, Oxfordshire OX4 1UR
Licence Category: Premises Licence
Application Type: Variation

I object strongly to this application by the Heat Afro Lounge to extend opening hours and host live/recorded music events, on the grounds of the extremely high levels of noise already coming from this establishment. The loud, thumping bass music is excessively and antisocially loud and disturbs residents in the area until late at night.

I have made two complaints to the Oxford Council Noise Pollution team about this establishment since it moved to 282 Cowley Road. I note that before that, when it was based at 189 Cowley Road, there were numerous ongoing complaints from the public about the excessive noise, underage drinking and associated antisocial behaviour. The Police I believe objected to extended licensing which was nevertheless granted. These issues appear to have just been 'kicked down the road' for other local residents to endure.

This bar is in reality a nightclub, fronted by a restaurant/takeaway business, that attracts passing custom by blaring music as loud as possible into the street. It has a garden at the back and the front doors are mainly open (as punters go in and out) so the noise is not contained indoors. The application is for the addition of live and recorded music events "indoors only" but that is not the case. In reality it is hosting outside music events very late at night. This noise affects local residents not only in the Cowley Road, but beyond in Southfield Road and Magdalen Road.

At the moment, the loud music seems to be restricted to Wednesday, Friday and Saturday nights and generally stops around 12.30am or a bit later. The application would extend this disturbance till the early hours during weekdays as well as weekends, which is unacceptable for working residents in the vicinity.

There don't appear to be any public notices about this new licence application, which I only happened to stumble upon by accident online. So this application is really flying 'under the radar' and I am quite sure that if other residents were aware of what is planned, they would also object strongly. I would ask why a decision that is so material to those living here is really not public but effectively concealed.

Obviously there has to be a balance between commercial and residential interests but it seems as though the rights of the local population are being stifled and ignored. It's no use saying that any noise issues will be handled by the appropriate council team. Any complaints are investigated after the fact and little if anything can be done. The fact of the matter is that if this application goes through, it will impact very negatively on the lives and wellbeing of local working residents who need to sleep at night in order to get up and go to work in the morning.

I have registered my objection on the online form but preferred to email my comments. I'd appreciate it if this email could be acknowledged, so I know it has been received, but please note that I do NOT want my comments or personal details to be made public.

APPENDIX FOUR

